

# BALISTA

GET THE UNFAIR ADVANTAGE



## LED TECHNOLOGY

*Scientifically proven*



# LED TECHNOLOGY

Balista® lures was founded in 2009 and after early findings from housing a **flashing red LED** in a lure the results stretched far beyond what we had originally expected. We knew we had stumbled on a truly unique and highly effective technology. After many years refining this technology we have found the most effective combination of flash frequency and colour vibrancy to increase strike rates in all species of sports fish.

The way the technology works is that the red light **attracts** the attention of lurking predators, and the constant flashing frequency of the LED light **triggers** the fish to strike.

An extremely important part of development is building a versatile core range, which is why we've spent thousands of hours designing, developing and testing lures that are highly effective even without an LED. When produced in conjunction with our patented LED technology our range is truly different from any other brand worldwide.

We're a rapidly growing and respected Australian company specializing in the manufacture of lures and lure technology. Our lures have been trialled and work on species all over the world.

As important as a tyre is to a car, using the most effective lures is equally as important to fishing. You can spend a small fortune on gear, from your boat to your rods and everything in between. When you're out on the water it makes sense to give yourself every opportunity to catch, our LED technology helps you do just that by attracting and triggering a feeding response from more fish.

Next time you're heading out fishing try out the unfair advantage for yourself and discover how LED technology can turn a good days fishing into the memory of a lifetime.



“ Feeding responses are increased when you put an LED in the system which gives rise to *greater catch rates*. ”

– Marine Biologist James Seymour

# BALISTA



# FIRESTORM

KINGFISH | MACKEREL | TUNA | COBIA

The Firestorm series is designed specically for targeting Saltwater giants, featuring a through wire and upgraded terminal hardware you can rely on the ultimate overall strength that is synonymous with the Firestorm series.

SPECIFICATIONS:	Length	Weight	Hook	Diving Depth
120 Shallow	120mm (4.7")	18g (3/4oz)	#1	6 feet
120 Deep	120mm (4.7")	28g (1oz)	#1	20 feet
160 Shallow	160mm (6.3")	56g (2oz)	#3/0	6 feet
160 Deep	160mm (6.3")	74g (3oz)	#3/0	25 feet

160 Deep

160 Shallow

120 Shallow



Golden Guts-GG

Silver Bullet-SB

Hybrid Green-HG

Rocketman-RM

Glimmer Pink-GP

Glimmer Lime-GL

Night Walker-NW

Red Head-RH

# TRIGGER

BASS | PIKE | MUSKIE | TROUT | SNOOK

The slimline Trigger features a super slow buoyancy making it a lure casters dream - use the buoyancy to your advantage by twitching and pausing the lure for maximum effect. Whether you are working the edge of a weedbed or throwing the Trigger around timber one thing is for sure, the fish have not seen anything like this.



SPECIFICATIONS:	Length	Weight	Hook	Diving Depth
Trigger	70mm (2.75")	21g (7/8oz)	#6	8 feet



Golden Guts-GG

Ghost Minnow-GH

Glimmer Pink-GP

Brown Dog-BD

Brown Trout-BN

Hybrid Green-HG

Silver Bullet-SB

Purple Night-PN

Aurora Green-AG

Rainbow Trout-RT

Brook Trout-BK

# HUNCHBACK

Packed full of features the Hunchback surface crawler has a killer action plus our famous LED technology, a loud internal rattle, a clip off bib for ultimate strength and easy storage plus upgraded split rings and 1/0 hooks. The design of the lure inspired the Hunchback name, as the tail of lure hunches around and down to allow the rear point of the lure to sit below the surface which is why the lure has incredibly good hook up rates



SPECIFICATIONS:	Length	Weight	Hook
Hunchback	90mm (3.5")	28g (1oz)	#1/0



Black Frog-BG

Golden Guts-GG

T-Frog-TF

Night Walker-NW

Silver Bullet-SB

Purple Night-PN

Hybrid Green-HG

Ghost Minnow-GH

Purpetrator-PT

# DYNO

BASS | WALLEYE | PERCH | PIKE

The Dyno series is a classic freshwater option – the slow and wide wobble is brilliant for targeting a wide variety of inland and estuarine species. The wide bib is ideal for trolling as it provides an enticing slow side to side roll, in addition the wide bib makes it easy to work through structure. The 75 & 90 sizes feature upgraded hardware and a through wire for hooking and holding that trophy fish.

SPECIFICATIONS:	Length	Weight	Hook	Diving Depth
Dyno 60	60mm (2.35")	17g (5/8oz)	#4	12 feet
Dyno 75	75mm (2.95")	28g (1oz)	#2	18 feet
Dyno 90	90mm (3.5")	48g (1 3/4)	#1/0	25 feet



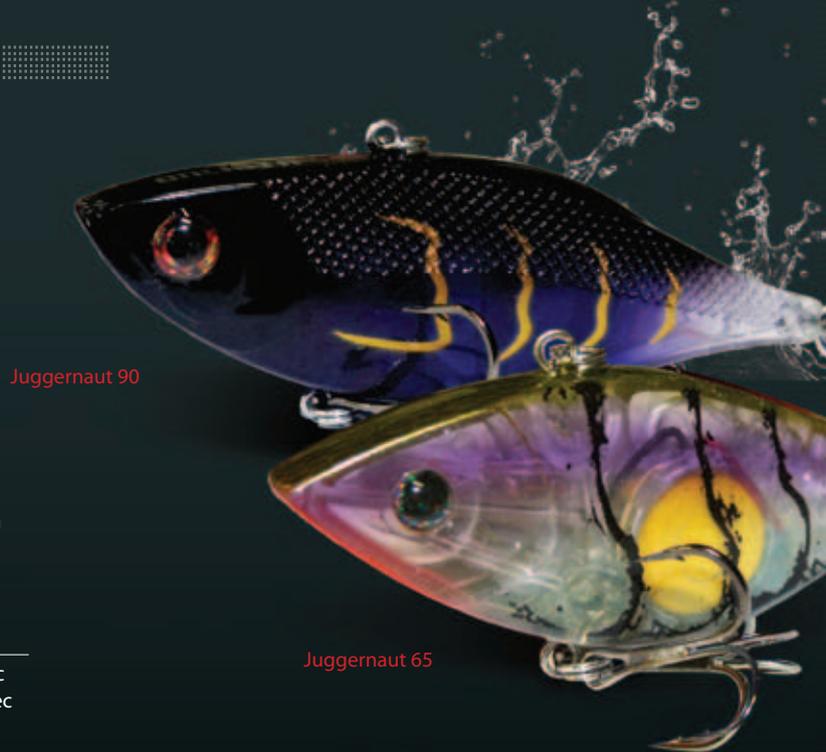
# JUGGERNAUT

BASS | PIKE | TARPON | SNOOK | REDFISH

The Juggernaut lipless crankbait series is known for its all round versatility making it one of the easiest to use and most effective lipless crankbaits on the market. Take advantage of the ultimate balance by rippin' or slow rolling the lure to strike.

This lure has been specifically designed to cast long distance to improve stealth approaches and its exceptional balance allows the lure to be retrieved ultra slow to tempt even the most dormant fish to strike.

SPECIFICATIONS:	Length	Weight	Hook	Sink Rate
Juggernaut 65	65mm (2.5")	17g (5/8oz)	#6	1 foot/per sec
Juggernaut 90	90mm (3.5")	28g (1oz)	#2	1.5 foot/per sec



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